Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Situation and Site Factors

|  |  |
| --- | --- |
| Situation | Site |
| Location near inputs | Land |
| Location near markets | Labor |
| Ship, Rail, Truck or Air? | Capital |

Types of Services

|  |  |  |
| --- | --- | --- |
| Consumer | Business | Public |

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Consumer Services Patterns

|  |  |  |
| --- | --- | --- |
| Central Place Theory | Market area analysis | Hierarchy of services and settlements |
| Market area of service | Profitability of a location | Nesting |
| Size of market area | Optimal location | Rank size |
|  | Best location in a nonlinear settlement |  |